

Baldrige Health Care Glossary HD: Goals

Goals

The term “*goals*” refers to a future condition or **performance level** that one intends to attain. **Goals** can be both short- and longer-term. **Goals** are ends that guide actions. Quantitative **goals**, frequently referred to as “targets,” include a numerical point or range. Targets might be **projections** based on **comparative** or competitive data. The term “stretch **goals**” refers to desired major, discontinuous (nonincremental) or “**breakthrough**” **improvements**, usually in areas most critical to your organization’s future success.

Goals can serve many purposes, including

- clarifying **strategic objectives** and **action plans** to indicate how you will **measure** success
- fostering teamwork by focusing on a common end
- encouraging “out-of-the-box” thinking to achieve a stretch **goal**
- providing a basis for **measuring** and accelerating progress

Note: **Blue** words above are hyperlinks to other **GLOSSARY HD** terms and their definitions.

I am pleased to offer the **HEALTH CARE GLOSSARY HD** as a no charge service to Baldrige Criteria users worldwide - Paul Steel

Services Training Best Processes Application Prep International Seminars - Conferences *EasyApp* Software Templates Consulting *TQI*

[ACTIONABLE 2008 Baldrige Health Care Criteria Link](#)



www.baldrige21.com

Return to: [BALDRIGE GLOSSARY HD](#)

[Sign up now for the all new 2009 Baldrige ACTIONABLE Health Care Criteria](#)