

**Figure P.2b-3: Strategic Challenges and Advantages**

Type	Description	Innovation Opportunity
<b>Key Health Care Service Challenges</b>	Our health care service challenges include: 1) The trend to consolidation is projected to continue for several years, 2) The need to find and balance the best approach to cost reduction with our existing successful approaches to conducting business, 3) The need to be a <a href="#">good governance</a> role model. 4) Potential changes in regulations	
<b>Key Health Care Service Advantages</b>	Our total integrated management system allows for rapid product development and introduction of new products Our facilities are located closer to the patients and other customers than our competitors	
<b>Operational Challenges</b>	The effect of significant and ever changing technological advances on our <a href="#">supply</a> , operational, professional services, and inventory functions represents the most significant operational <a href="#">strategic challenges</a> are presently confronted with for the foreseeable future.	
<b>Operational Advantages</b>	Our common processes and equipment afford superior economies of production in relation to competitors	
<b>Human Resource Strategic Challenges</b>	Our key human resource challenges include <a href="#">recruiting capable people</a> , <a href="#">developing people</a> , retaining people, and continuously gaining/maintaining their acceptance of ever-changing work responsibilities. The overall shortage of professional and technical personnel, escalating salaries, dynamic technical advances, and the relative ease of moving across similar type organizations contribute to this challenge.	
<b>Human Resource Strategic Advantages</b>	Highly skilled workforce pool to recruit from	
<b>Organizational Sustainability Strategic Challenges</b>	Keeping pace with technological changes and acquisition and retention of highly skilled employees	
<b>Organizational Sustainability Strategic Advantages</b>	Local medical teaching universities and colleges provide excellent technical development and training for graduates and post graduates	

Replace exemplary information with information representative of your organization. [Blue](#) words link to [other Templates](#), Results Charts, and [Best Practices](#).