

Fig. 2.2a-_: Key Products, Services, Customer, Market, and Operational Changes

Change Type	Change Description
Product	Internet registration for warranty and support services to be added
Services	
<u>Customer</u>	
<u>Market</u>	
Operational	

Replace exemplary information with information representative of your organization. [Blue](#) underlined words link to [other Templates](#), Results Charts, and [Best Practices](#).

[Order a complete set of 'application ready in MS Word' Baldrige Application Response Templates](#)

©2006 **Total Quality Inc** -- www.Baldrige21.com