

Figure 4.1a-_: Comparison Information Selection Criteria and Methods

Comparative Data and Information		Within Industry	Outside Industry
Selection Criteria	Methods		
Support strategic action plans		X	X
Maintains/attains industry leadership position	Industry studies and publications	X	X
Maintains/attains "World-Class" level position			X
Age of existing information		X	X
Availability of comparative information		X	X
Integrity of comparative information		X	X
Objectivity of comparative information		X	X
Cost effective		X	X

Replace exemplary information with information representative of your organization. [Blue](#) underlined words link to [other Templates](#), Results Charts, and [Best Practices](#).

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