

Strategy Development Process Refinement Factors

Each **process model** is designed to be readily adaptable to any type of organization. The following listing of **Process Refinement Factors** enables you to adapt the Strategy Development Process to fit your organization's unique requirements and culture. To do this, you first review the list of **Process Refinement Factors**, identify the ones that pertain to your organization and then integrate them and any related process logic into the respective **process model**.

You can add your organization's jargon to totally personalize the **process model** to best fit your needs. So no matter whether your organization is big or small, public or private, service or manufacturing – the **Process Refinement Factors** assist you in putting the finishing touches on the **process model** that will best serve your organization's needs.

Strategy Development and Deployment

- Environmental analysis/scans
- Market segmentation
- Patient and Other Customer requirements definition
- User requirements
- Competitive positioning
- Competitive strategy
- Internal audits
- Prioritization
- Mission/Vision
 - ⇒ Organization purpose
 - ⇒ Long-term vision
 - ⇒ Core values
- Strategic financial objectives
- Long-term financial objectives
- Cross-functional planning teams
- Plan development schedule
- Translating plans into action
- Action plans
- Organizational accountabilities
- Plan reviews
- Organization structure
- Organization alignment
- Resource commitment plan
- Human resources
- Equipment resources
- Facilities resources
- Public responsibility
- Market plan
- Investment plan
- Project plans
- Quality plans
- Risk analysis
 - ⇒ Financial risks
 - ⇒ Market risks
 - ⇒ Societal risks
- Market opportunities
- Economic factors
- Technology
- Supplier capabilities
- Organization process capabilities
- Benchmarks Revenue goals
- Profit goals
- ROA goals
- Service reliability
- Cycle time reduction
- Business strategy integration
- Strategic plan implementation
- Strategic positioning
- Niche markets
- Differentiation leadership
- Cost leadership
- Strategic planning progression measurement
- Present situation analysis
- New service development
- Future direction
- Industry assumptions
- Market assumptions
- Competitor assumptions
- Offensive investment
- Defensive investment
- Functional strategy investment
- Strategy selection
- Strategy validation
- Short-term profit vs. Investment
- Standard or customized services
- Opportunity matrix
 - ⇒ Internal opportunities
 - ⇒ Acquisition opportunities
 - ⇒ Alliance opportunities
 - ⇒ Diversification opportunities
 - ⇒ Global opportunities
- Cultural change
- Time-specific action plans
- Role of the leader
- Innovation
- Speed
- Communication
- Hoshin-policy deployment
- Alternative scenarios identification
- Setting the right performance measures
- Assessing vulnerability
- Energizing the organization
- Strategy authorization
- Value migration
- Patients/customers as assets
- Quality of market share
- Balancing flexibility and focus
- Cross-functional consensus
- Trade-off analysis
- Goal setting
- Redesigning processes
- Breakthrough planning
- Translating strategic goal into operational responses
- Alignment of measures
- Deployment of measures
- R&D Strategies
- Business intelligence
- Stakeholders identification
- Leveraging core competencies
- Defining organizational boundaries
- Business process capabilities
- Danger of success
- Strategic goal approval
- Resource allocation
- Cross-location representation
- Aggressive goal setting
- Market analysis
- Market projections